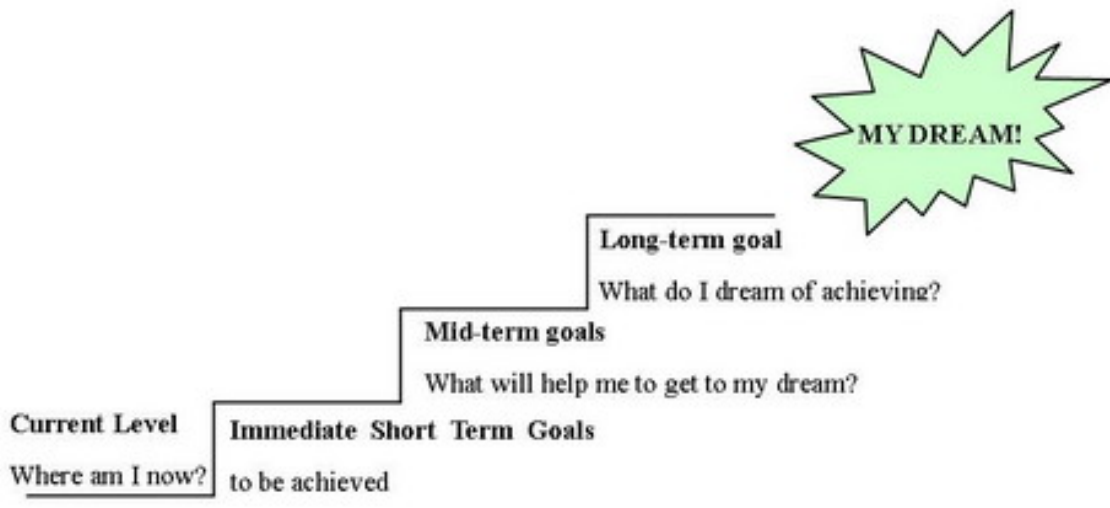


Day 15







You have to decide what your highest priorities are and have the courage - pleasantly, smilingly, nonapologetically - to say 'no' to other things. And the way to do that is by having a bigger 'yes' burning inside. The enemy of the 'best' is often the 'good.'

(Stephen Covey)

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Set priorities for your goals. A major part of successful living lies in the ability to put first things first. Indeed, the reason most major goals are not achieved is that we spend our time doing second things first.

(Robert J. Mckain)

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My priorities:







Congratulations. You survived and if you have practiced what is in these lessons, you will have your first sale before the end of the day today, if you have not already made it.

Are you an expert? Hardly. You now have a license to learn. I suggest you use this book to go back and watch all of these videos again from the beginning, enhancing your notes as you go. I suggest it would be a good idea to do this at least quarterly, just to make sure you have not drifted.

Its a tough world out there, but you are selling Radio, the most innovative multipoint distribution system for delivering a marketing message ever invented. It has been placed in your hands to make better while enriching yourself at the same time.

I'd like to know of your success! I'd like to know of your frustrations. I'd like to know how we can make this program even better for you. Please take a second to drop me a note at ChrisRolando@Influence.fm.

Now... get out there and MAKE your future.